

Our quality ingredients

You've heard it time and time again. "Another Top Quality Product from the East Caribbean Group of Companies." But have you ever stopped to wonder, how we do it? How we maintain it? Hummmm, not many people will give away their secret to their success – but at ECGC our philosophy is that main ingredients which can be applied to almost any facet of life should be shared. So we'll share some with you and the others – we will keep in our vault: after all, the Colonel still keeps his most treasured secrets locked away!

At ECGC, we are aware of the fact that success in today's competitive environment must have among its main ingredients TEAMWORK. No wonder that our motto at ECGC is "Excellence through Teamwork". TEAMWORK is the foundation of our success, and it has allowed us to build a world-class organization. Each employee is fully aware of their role and how important this role is in maintaining the links within the chain.

Given the rich recognition by employees on the importance of TEAMWORK, this fully grounded organization now brings to farmers, and family tables, high quality products throughout the region and beyond.

Apart from TEAMWORK, we have set for ourselves very HIGH STANDARDS. As a result of these standards ECGC maintains and continues to improve on the quality of its products. Thus we ensure that customers have nothing but the best, all of the time.

So we have Teamwork and High Standards. What then is the other ingredient? No successful business or organization can be complete without the HUMAN RESOURCE. At ECGC the human resource is critical to our success.

We start by employing the best and ensure that while they are on the job that they receive the necessary training so that they can become better in their field.

Then there is COMMITMENT. Our employees are committed to ensure that the objectives of the company are achieved. Persons go beyond the call of duty to ensure that deadlines are met and that nothing leaves the company until the word 'perfect' is uttered.

And of course our success will not be complete without the CUSTOMER FEEDBACK. We ask you to tell us what you think about our products and how we can improve them. We listen. Because of this interaction – we are now expanding your product requirements. So you see, at ECGC it's not about high science: it's about recognising what we want to achieve and working towards that. Thus, this perseverance has resulted in us doing things the right way, and giving you nothing but high quality products. And what about that little secret in the product? Come on, we patronize the colonel on that one – that's our secrets for keeps!

